## Rancho Sahuarita Cancer Walk

# Taking Steps to Fight Cancer 5K Run/Walk & Fundraiser

#### Join Rancho Sahuarita in the fight against cancer.

Help us raise funds in our second bi-annual 5K Run/Walk, to benefit the Sharpe/NBTS Brain Cancer Research Awards. Your sponsorship supports efforts to battle the affliction from which more than 700,000 people in America suffer. Funds raised will:

- Benefit the Sharpe/NBTS Brain Cancer Research Awards, which help fund critical brain cancer research at many of the top medical institutions throughout the country.
- This research aims to help improve access to essential healthcare services for all brain tumor patients, and gets us one step closer to a cure.

#### Let's make a difference in the fight against brain tumors.

Brain tumors strike men, women, adults and children of all races at any time of their lives, and are often deadly. The leading cause of cancer-related death for children under the age of 14, brain tumors cannot be prevented. Currently there is no cure for this devastating condition.

Your sponsorship puts us one step closer to winning the battle and saving lives.



### **Sponsorship Opportunities**

### Taking Steps to Fight Cancer



Rancho Sahuarita Cancer Walk hopes to raise \$300,000 as part of this event. Sponsorships play a key role in helping us achieve this goal. Your contribution makes it possible for us to raise awareness of brain tumors, fund critical research, and ultimately, find a cure.

\*Please note that to accomodate print and promotional deadlines, all sponsorships must be finalized and logos received by Friday, March 1, 2019.

	BENEFITS	PRS. FING	CORPORATE \$10,000	<b>GOLD</b> \$5,000	SILVER \$3,000	BRONZE \$1,500
PARTICIPATION	Walk entries complete with Walk packets, tees or child capes, bracelets, and parking passes for Walk day	50	15	10	8	5
	VIP check-in pre-Walk day (Walk packets and materials delivered in-person to corporate office the week of the Walk)	<b>✓</b>	<b>✓</b>			
	VIP check-in Walk day	<b>√</b>	<b>√</b>	<b>✓</b>	<b>✓</b>	✓
	Opportunity for Company Exec to share remarks on Walk day	<b>~</b>				
	Team set-up reserved location	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	✓
	Booth opportunity at Walk	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	✓
	Recognition in prominent spot on event website	Logo				
RECOGNITION	Recognition on event website (linked)	Logo	Logo	Logo	Logo	Logo
	Recognition on all printed materials	Logo	Logo	Logo	Logo	
	Recognition on event day signage	Logo	Logo	Logo		
	Logo with link to company website on all email blasts	<b>~</b>	<b>✓</b>			
	Logo on waterbottle	<b>~</b>				
	Opportunity to display marketing materials on Walk day		× s	<b>'</b>		
	Acknowledgment in Walk day remarks		1			

# **Sponsorship Commitment Form**Taking Steps to Fight Cancer

**Authorized Signature** 



Date

SPONSOR INFORMATION							
□ Individual Name (sponsorship is not associated with a company or organization):         □ Organization/Company Name:							
Address:							
City:	State:	tate: Zip Code:					
Phone:	Fax:						
Email:	Website:						
SPONSORSHIP LEVELS							
☐ Corporate: \$10,000 ☐ Gold: \$5,000							
Silver: \$3,000							
PAYMENT TYPE							
<ul> <li>□ Check enclosed, payable to the National Brain Tumor S</li> <li>□ I wish to receive an invoice for our pledge. We will ma</li> </ul>	·	Check Remittance Address: National Brain Tumor Society, Inc. c/o Rancho Sahuarita Cancer Walk 55 Chapel Street, Suite 200 Newton, MA 02458					
AUTHORIZATION AND SIGNATURE							
I authorize Rancho Sahuarita Management Company (RSMC) and its partners to use: (a) my name and/or (b) any photographs or logos which I have provided for the Rancho Sahuarita Cancer Walk (RSCW) to promote or advertise the event. Such promotion or advertising may include, but is not limited to, the publication, display and exhibition of my organization name and/or my logos and/or photos. I declare my consent to be irrevocable and release RSMC from any and all claims whatsoever in connection with the use of my organization name and/or logos and/or photographs as previously described. As an UNDERWRITER or SPONSOR, I will provide both color and black/white VECTOR articles (le extensions: .ai, .eps, .pdf) to be used on event materials.							

**Printed Name**